



Nexus Sanghi Pvt Ltd

COMPENSATION PLAN

(Infinity Multigeneration)

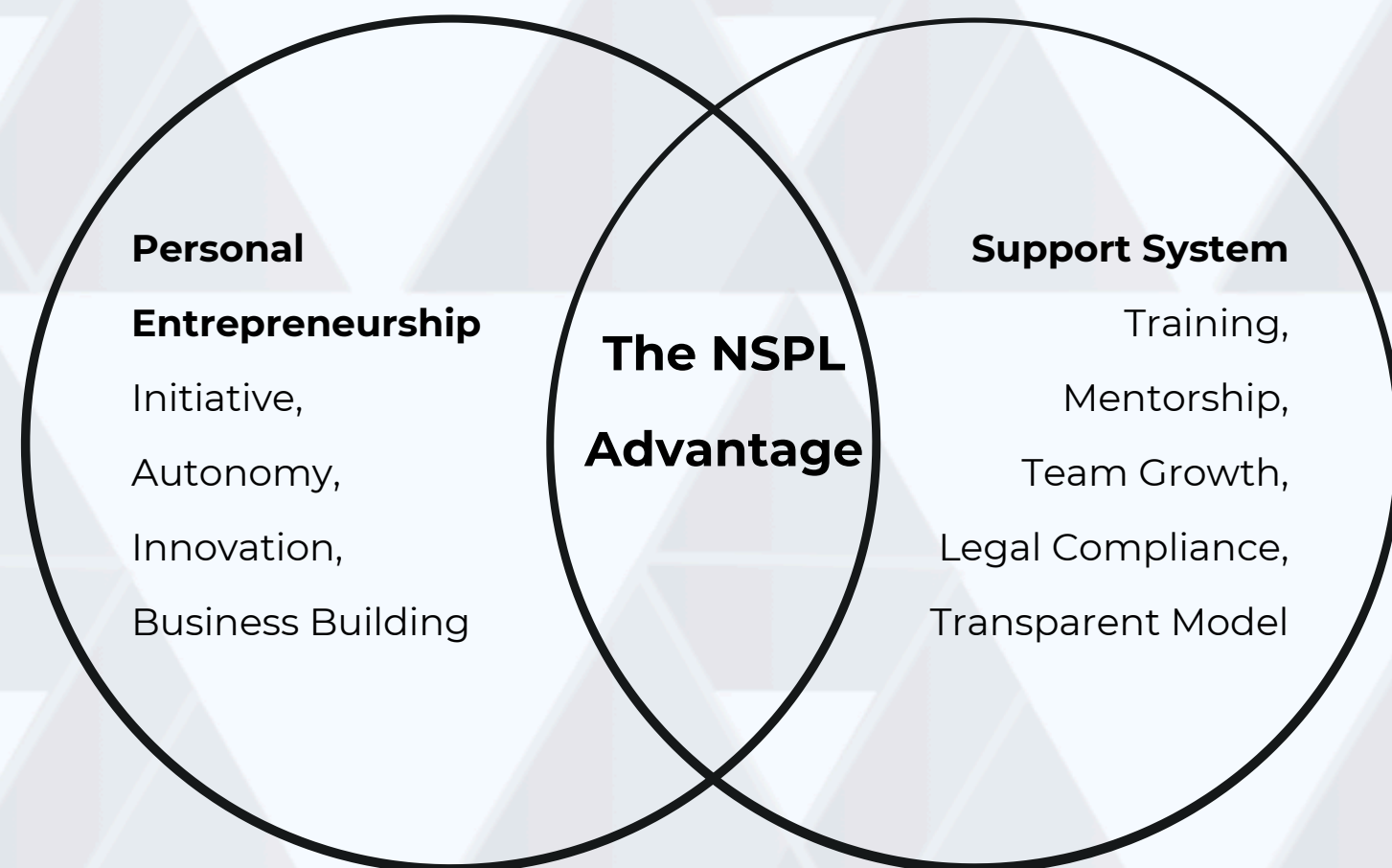
**Conceptualized and Aligned as per the laws in
India, including but not limited to the Consumer
Protection Act 2019 and the Consumer Protection
(Direct Selling) Rules, 2021**

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INTRODUCTION

The compensation plan is uniquely designed to support Nexus direct sellers by offering discounts, referral, bonuses, turnover-based rewards, and seamless payouts. It enables individuals to build their businesses, foster team growth, and achieve financial goals transparently and sustainably.



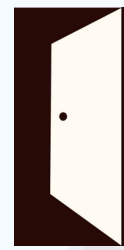
Nexus Sanghi Private Limited (NSPL) introduces an innovative business opportunity that empowers individuals to establish their direct-selling enterprises. This venture combines the advantages of personal entrepreneurship with a robust support system, providing participants with a pathway to financial growth and personal development.

OUR BRANDS



THE **NSPL** ADVANTAGE

A. Accessible Entry:



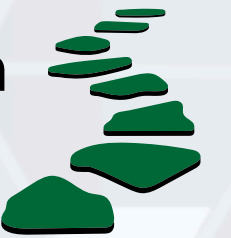
One of the most notable aspects of this opportunity is its accessibility. NSPL eliminates traditional barriers to entry by not requiring registration charges, subscription fees, or monthly renewal costs. This approach allows aspiring entrepreneurs to begin their journey without facing financial constraints.

B. Flexible Participation



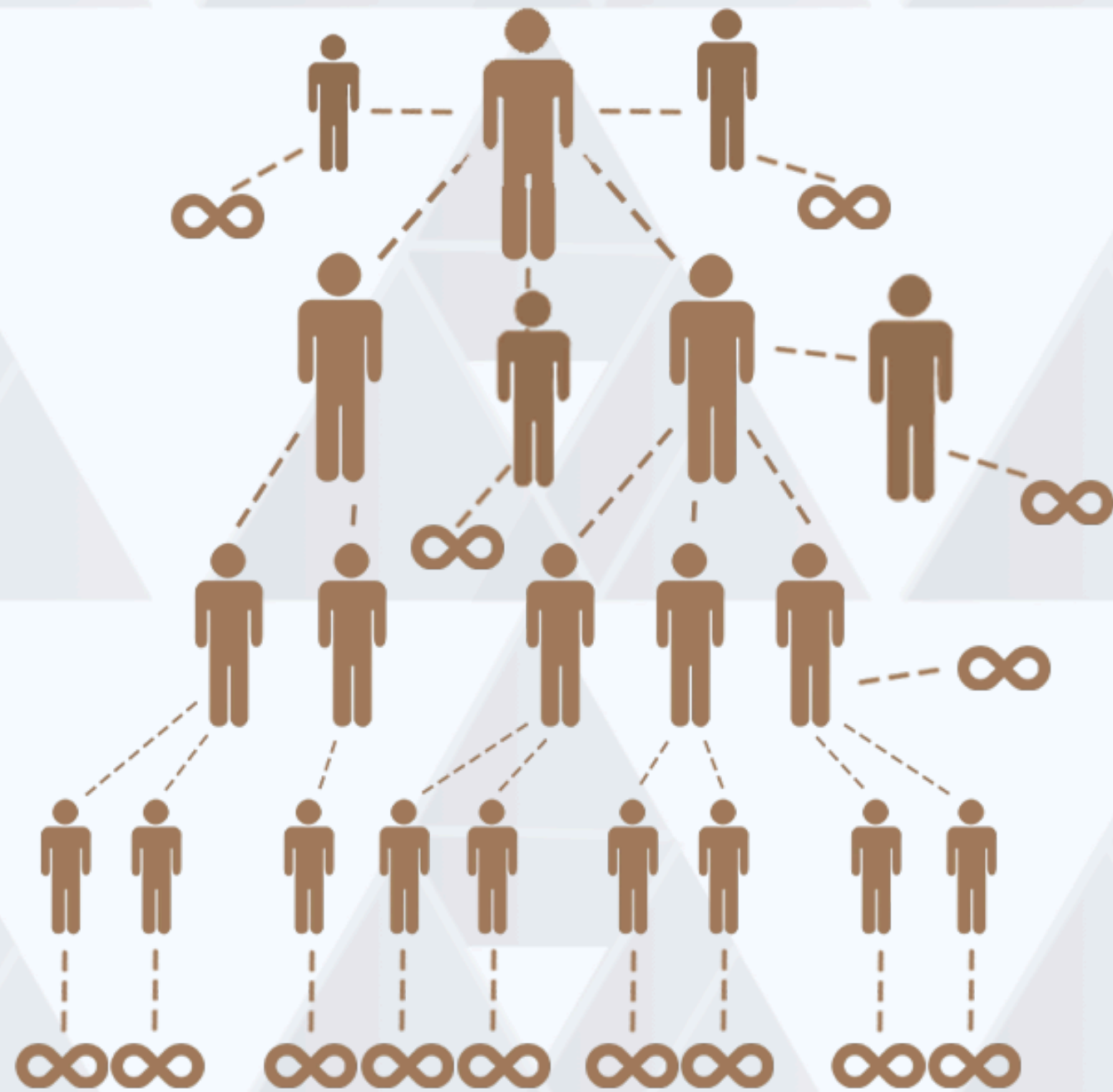
NSPL provides a dual approach to engagement. The “Customer-First Option” enables individuals to start by purchasing products and enjoying discounts without any obligation to become direct sellers.

C. Business Builder Path



The direct seller route offers enhanced benefits and greater earning potential for those prepared to enter the business.

STRUCTURE OF THE COMPENSATION PLAN



- The compensation plan allows the frontline to grow infinitely, enabling direct sellers to introduce unlimited individuals.
- It supports a multilevel structure, expanding teams across multiple generations.

DISCOUNTS AND POTENTIAL PAYOUTS

1. PURCHASES AND DISCOUNTS (MAXIMISING SAVINGS)

Customers

- Customers introduced by direct sellers purchase products at MRP.
- Customers receive a **10%** discount on purchases of **₹1,000** or more in a single invoice (shipping charges as applicable).

Direct Sellers

- Direct sellers are entitled to a **10%** discount on all purchases.
- Additional discount of 10% if the purchase of the products **₹1000** or more in a single invoice.

Example (A):

If a direct seller purchases products worth **₹800** (MRP) in a single invoice, they receive **₹80** off and pay **₹720** (shipping charges as applicable).

Example (B)

For a purchase of **₹1,000**:

- Self-purchase discount: **₹100**
- Additional discount: **₹90** (calculated after the self-purchase discounted price)
- Final price: **₹810** (shipping charges as applicable).

2. DIRECT REFERRAL BONUS (SHARE AND EARN)

- Direct sellers earn a **9%** Direct Referral Bonus when customers they refer make purchases.
- They also earn a **9%** Direct Referral Bonus when individuals they sponsor make purchases.

Example for Sponsored Individuals:

If a sponsored individual purchases products worth **₹900** (invoice value after discounts excluding shipping), the direct seller earns **₹81 (9% of ₹900)**.

Example for Customers:

If a referred customer purchases products worth **₹1,000**:

- After discounts: Invoice value (excluding shipping) = **₹900**
- Direct Referral Bonus: **9% of ₹900 = ₹81**.

Payout Schedule for Direct Referral Bonuses:

- Purchases made between the 1st-10th are paid on the 20th of the same month.
- Purchases made between the 11th-20th are paid on the last day of the month.
- Purchases made between the 21st and the end of the month are paid on the 10th of the subsequent month.

3. TURNOVER BONUS (GROW YOUR ORGANISATION, GROW YOUR REWARDS)

This bonus will be awarded based on our organisation's sales turnover. It includes points earned from personal purchases, team sales/purchases, and customer purchases.

Point System:

- Every product has an assigned Point Value visible on its order page.
- Points accumulate from purchases made by referred customers or downlines.
- Accumulated points determine eligibility for turnover bonuses.

BONUS CLASSES



Silver Class / Levels S-1 to S-11 / **2% - 11%**



Gold Class / Levels G-1 to G-10 / **11.5% - 16%**

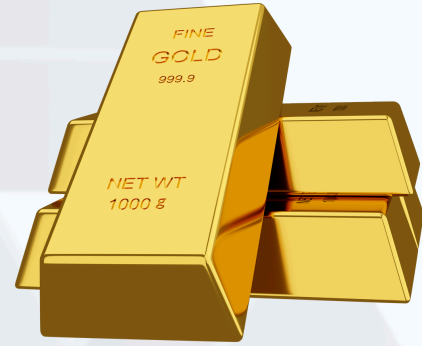


Diamond Class / Levels D-1 to D-7 / **17% - 20%**



SILVER CLASS

Class	Level	From (Points)	To (Points)	Bonus (%)
Silver	S-1	600	1199	2
Silver	S-2	1200	2499	3
Silver	S-3	2500	4999	4
Silver	S-4	5000	9999	5
Silver	S-5	10000	19999	6
Silver	S-6	20000	59999	7
Silver	S-7	60000	109999	8
Silver	S-8	110000	159999	9
Silver	S-9	160000	249999	10
Silver	S-10	250000	299999	10.5
Silver	S-11	300000	349999	11



GOLD CLASS

Class	Level	From (Points)	To (Points)	Bonus (%)
Gold	G-1	350000	399999	11.5
Gold	G-2	400000	449999	12
Gold	G-3	450000	499999	12.5
Gold	G-4	500000	559999	13
Gold	G-5	560000	619999	13.5
Gold	G-6	620000	689999	14
Gold	G-7	690000	759999	14.5
Gold	G-8	760000	829999	15
Gold	G-9	830000	899999	15.5
Gold	G-10	900000	999999	16



DIAMOND CLASS

Class	Level	From (Points)	To (Points)	Bonus (%)
Diamond	D-1	1000000	1499999	17
Diamond	D-2	1500000	2499999	17.5
Diamond	D-3	2500000	3999999	18
Diamond	D-4	4000000	5999999	18.5
Diamond	D-5	6000000	7999999	19
Diamond	D-6	8000000	9999999	19.5
Diamond	D-7	10000000	10000000	20

HOW DOES **TURNOVER BONUS** WORK?

The Turnover Bonus is calculated using the “Differential Commissions method”, where a direct seller earns the difference between their bonus percentage and the bonus percentage of their downlines.

The following examples illustrate how this calculation works:

Example 1: Direct Seller A and Downline B

Scenario:

- Direct Seller A achieves an organisational turnover of 250,000 points in a month, qualifying for the Silver S-10 level with a 10.5% bonus rate.
- Direct Seller A's downline, Seller B, achieves a turnover of 150,000 points, qualifying for the Silver S-8 level with a 9% bonus rate.

Step-by-Step Calculation

1. A's Initial Bonus:

- A is at the Silver S-10 level with a 10.5% bonus rate.
- Bonus = 10.5% of 250,000 points = 26,250 points.

2. B's Bonus:

- B is at the Silver S-8 level with a 9% bonus rate.
- Bonus = 9% of 150,000 points = 13,500 points.

3. A's Adjusted Points:

- A's adjusted points are calculated by subtracting B's bonus points from A's initial bonus.
- Adjusted Points = 26,250 – 13,500 = 12,750 points.

4. A's Adjusted Bonus in Rupees:

- Each point is worth ₹10.
- Adjusted Bonus = 12,750 × ₹10 = ₹1,27,500.

Step-by-Step Calculation

Example 2: Direct Sellers A, B, C and D

Scenario:

- Direct Seller A achieves an organisational turnover of 160,000 points, qualifying for the Silver S-9 level with a 10% bonus rate.
- A's direct downline (Seller B) achieves a turnover of 148,000 points, qualifying for the Silver S-8 level with a 9% bonus rate.
- B's direct downline (Seller C) achieves a turnover of 9,100 points, qualifying for the Silver S-4 level with a 5% bonus rate.
- Below C is Seller D, who achieves a turnover of only 400 points and does not qualify for a bonus (the minimum threshold is 600 points)

These examples demonstrate how the Differential Commissions method ensures that uplines earn only the difference between their bonus percentage and that of their downlines while maintaining fairness and transparency in reward distribution across the network structure

1. D's Bonus:

- D does not qualify for any bonus since their turnover is below the minimum threshold of 600 points.
- D's commission = ₹0.

2. C's Bonus:

- C qualifies for a 5% bonus on their turnover of 9,100 points.
- Bonus = 5% of 9,100 = 455 points.
- Adjusted Bonus in Rupees = $455 \times ₹10 = ₹4,550$.

3. B's Bonus:

- B qualifies for a 9% bonus on their turnover of 148,000 points.
- Initial Bonus = 9% of 148,000 = 13,320 points.
- Adjusted Points = Initial Bonus (13,320) – C's Bonus Points (455).
- Adjusted Points = 12,865 points.
- Adjusted Bonus in Rupees = $₹12,865 \times ₹10 = ₹1,28,650$.

4. A's Bonus:

- A qualifies for a 10% bonus on their turnover of 160,000 points.
- Initial Bonus = 10% of 160,000 = 16,000 points.
- Adjusted Points = Initial Bonus (16,000) – B's Initial Bonus Points (13,320).
- Adjusted Points = 2,680 points.
- Adjusted Bonus in Rupees = $₹2,680 \times ₹10 = ₹26,800$

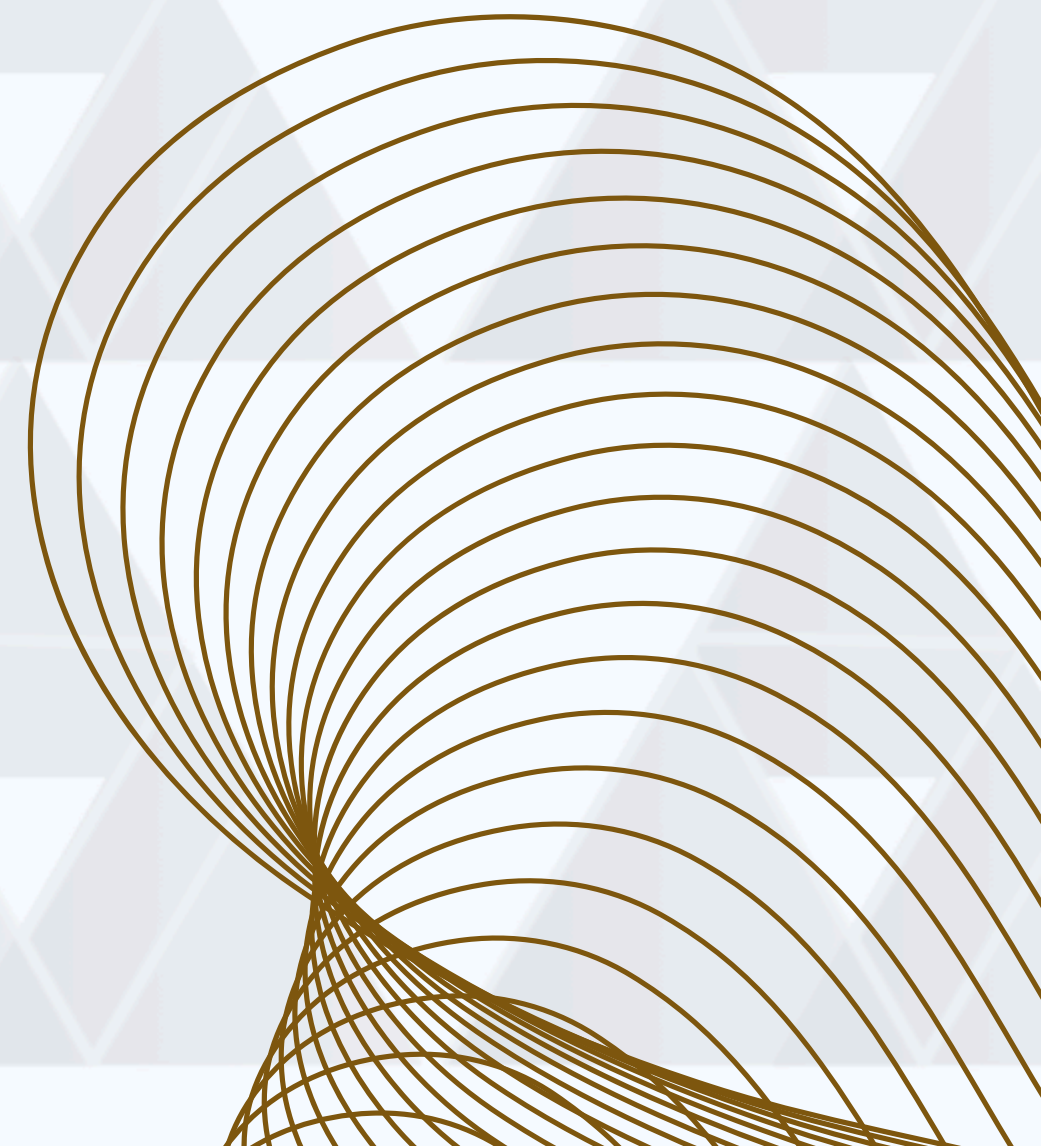


KEY TAKEAWAYS

The Turnover Bonus operates on a differential commission system, wherein uplines earn only the difference between their bonus percentage and their downlines.

In cases where multiple members within the same downline qualify for bonuses at different levels:

- The commission of the higher-level member is reduced by the total bonuses earned by their downlines.
- This system ensures a fair distribution of rewards while encouraging uplines to support their downlines' growth and success actively.



GENERAL INFORMATION

(TRANSPARENCY & SUPPORT)



Minimum Payout Amount:

There is no minimum threshold for payouts.



Conversion Rate:

At present, one point is equivalent to ₹10.
(For updated figures, refer to the official website.)



Payout Transfer:

Payments are processed through manual NEFT transfers.



Tax Deductions:

Tax Deducted at Source (TDS) is applied at a rate of 2% (in case of submission of PAN) or 20% (if PAN is not submitted).

INCOME DISCLAIMER

(SETTING REALISTIC EXPECTATIONS)



Earnings are Entirely Performance-Based:

Income potential described in NSPL materials or by direct sellers is not guaranteed. Actual earnings depend on individual effort, sales performance, team-building skills, and various market factors, including customer demand for NSPL products.



No Easy Wealth Promises:

NSPL does not promote a “get rich quick” opportunity. Success demands time, dedication, persistence, and commitment to the sales process and recruitment efforts.

Nexus Sanghi Private Limited (NSPL) is committed to maintaining transparency and setting realistic expectations regarding income opportunities within its Direct Selling model. Aspiring participants are encouraged to thoroughly understand the business model, seek appropriate advice, and set realistic expectations before engaging.



Success Depends on Individual Effort:

Achieving success requires introducing and training new members, selling products, and actively managing a team. Past performance is not indicative of future results.



Variable Results:

Participants may experience low, moderate, or no income at all. While some individuals may achieve high earnings, this is not typical and should not be considered a benchmark for expected income.



Expenses and Investments:

Expenses such as product purchases, marketing materials, travel, and other business-related activities can impact profitability. Participants are advised to operate within their financial means and consider these factors before joining.



A Realistic Approach to Success:

The compensation plan is designed to offer significant rewards for consistent effort; however, individual results vary widely.



Compliance and Ethical Practices:

All direct sellers must adhere to company policies, local laws, and ethical standards while conducting business. False claims, income exaggerations or misrepresentation of the compensation plan are strictly prohibited and may result in termination of association with NSPL.

For further inquiries or assistance, participants are encouraged to visit the Support Center or contact NSPL's Customer Support Team at **support@nexussanghi.com**

NSPL LEXICON

DEFINITIONS OF COMMONLY USED TERMS

PAYOUT: refers to the commission or compensation earned based on sales and team performance.

SHIPPING CHARGES: The costs incurred for delivering products to customers or direct sellers.

MRP (MAXIMUM RETAIL PRICE):
This is the highest price at which NSPL products can be sold to customers.

POINT: Each product NSPL sells is assigned a unit of value known as a point. These points are essential for calculating bonuses and tracking sales performance.

MULTILEVEL: This term refers to a business structure in which a team of sellers can be formed under an individual, creating multiple distribution levels.

DOWNLINE: The downline is the entire network of direct sellers recruited under an individual, including multiple generations beyond the frontline.

CUSTOMER: A customer is an individual who purchases NSPL products without registering as a direct seller.

FRONTLINE: The frontline consists of direct sellers personally recruited by an individual, forming the first generation of their downline

SPONSOR: A sponsor is someone who introduces and registers new individuals into the business opportunity.

TURNOVER BONUS: This reward is based on the total sales volume generated by an individual and their downline organisation.

DIFFERENTIAL COMMISSION: This method ensures that uplines earn only the difference between their bonus percentage and that of their downlines

DIRECT REFERRAL BONUS: This is the commission earned when a referred customer or a sponsored direct seller makes a purchase.

ORGANISATIONAL SALES

TURNOVER: This refers to the combined sales volume achieved personally by an individual and their entire downline network.

NEFT (NATIONAL ELECTRONIC

FUNDS TRANSFER): This is the electronic method used to transfer payouts between bank accounts in India.

TAX DEDUCTED AT SOURCE (TDS):

A portion of payouts is deducted as income tax before being transferred to individuals, with applicable rates being 2% or 20%, depending on specific circumstances.

FAQs

FREQUENTLY ASKED QUESTIONS

Q1: Are there any registration or subscription fees for joining as a direct seller with NSPL?

A1: No, NSPL does not charge any registration fees, subscription costs, or monthly renewal charges for becoming a direct seller.

Q2: Is registering as a direct seller to purchase products necessary?

A2: No, it is not necessary to register as a direct seller to purchase products. Anyone can make purchases as a customer.

Q3: What discounts are available for direct sellers?

A3: Direct sellers receive a 10% discount on all purchases. Additionally, for product orders of ₹1,000 or more in a single invoice, an extra 10% discount is applied.

Q4: How does the Direct Referral Bonus work?

A4: A 9% Direct Referral Bonus is earned when a referred customer or sponsored direct seller makes a purchase. This applies to both customers and direct sellers introduced by the individual.

Q5: When are Direct Referral Bonuses paid out?

A5: The payouts follow this schedule:

- Purchases made between the 1st–10th are paid on the 20th of the same month.
- Purchases made between the 11th–20th are paid on the last day of the month.
- Purchases made between the 21st and the end of the month are paid on the 10th of the following month.

Q6: What is the Turnover Bonus?

A6: The Turnover Bonus rewards individuals based on their organisation's total sales turnover. It includes points accumulated from personal purchases, team sales, and customer purchases.

Q8: How is the Turnover Bonus calculated?

A8: The Turnover Bonus is calculated using Differential Commissions. Individuals earn only the difference between their bonus percentage and that of their downlines based on accumulated points.

Q10: Is there a minimum payout amount?

A10: No, there is no minimum payout threshold. NSPL ensures that all earnings are transferred directly without holding back any funds.

Q7: How are points used in the compensation plan?

A7: Points are assigned to each product and accumulate when customers or downlines make purchases. These points determine eligibility for bonuses, such as the Turnover Bonus.

Q9: When is the Turnover Bonus paid out?

A9: The Turnover Bonus is paid on the 10th of every subsequent month for sales made in the previous month.

Q11: Are there any tax deductions on payouts?

A11: Yes, Tax Deducted at Source (TDS) is applicable at rates of 2% (for NDS who have submitted their PAN) or 20% (for NDS who have not yet submitted their PAN to the company), depending on individual tax requirements. TDS is deducted before payouts are transferred.

Q12: How are payouts transferred?

A12: Payouts are processed through manual NEFT transfers.

Q14: What exactly is direct selling?

A14: Direct selling is a business model where products are marketed directly to consumers outside traditional retail settings. It involves personal demonstrations, tasting sessions, online platforms, and word-of-mouth referrals to build relationships and provide personalised service.

Q16: What is a direct seller with NSPL called?

A16: Direct sellers with NSPL are called “Nexus Direct Sellers”. They form a community empowered to build their businesses with access to NSPL’s resources and compensation plan.

Q13: What is the current conversion rate for points to rupees?

A13: Currently, one point equals ₹10. For updated figures, it is recommended that you check NSPL’s official website.

Q15: What does it mean to be a direct seller?

A15: A direct seller operates as an independent entrepreneur who markets and sells products or services while working with a company like NSPL. They leverage NSPL’s products and support system to generate income through sales efforts and team-building activities rather than being an employee of the company.

Q17: What kinds of products can Nexus Direct Sellers sell to earn points?

A17: Nexus Direct Sellers can offer a diverse range of ready-to-cook and ready-to-eat products NSPL provides. Each product has an assigned Point Value visible on its order page, contributing to eligibility for bonuses and rewards within the compensation plan when accumulated through sales by individuals or their teams.

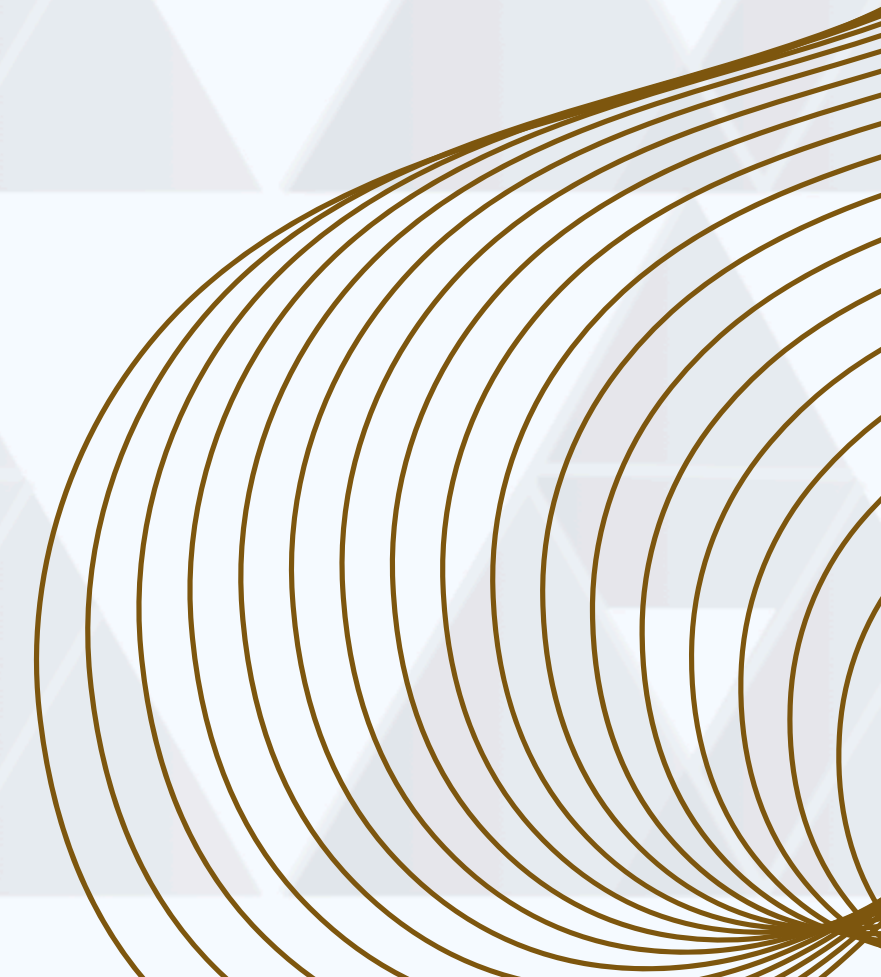
Q18: Is success guaranteed in this business?

A18: No, success is not guaranteed in this business model. Earnings depend entirely on individual effort, sales performance, team-building skills, and market conditions. Consistency and dedication play key roles in achieving success within this framework.

Q19: Are there any restrictions on making income claims?

A19: Yes, making false claims or exaggerating income potential is strictly prohibited. Misrepresenting the compensation plan can result in termination from NSPL's business opportunity. Transparency and adherence to ethical practices are essential in this business model.

For latest updates, please visit <https://nexussanghi.com>





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